

# CAPABILITY STATEMENT

TransBulk has developed a unified logistics coordination model for that will fast-track development in the regions that need the support of highly efficient supply chains.

# **WHY WE** DO IT!



We are motivated by a genuine interest in solving logistics problems in bulk commodity supply chains with shared infrastructure. We operate with integrity, independence and collaborative communication. We value stakeholder engagement and are driven by a desire to get the most out of infrastructure to the betterment of everyone.

## **OVERVIEW**

TransBulk Logistics Ltd is a subsidiary of TransCoal, a successful and established business that has been operating in Queensland's resource industry for 21 years. TransCoal has focussed on providing an aggregated scale of logistics management for small to medium size exporters working with the central Queensland shared rail and port infrastructure.

TransBulk draws on decades of experience in co-ordinating, optimising and managing shared bulk commodity supply chains in Queensland and beyond. Using the this experience, TransBulk has developed a highly effective corridor co-ordination platform model. The implementation of this model creates value by aligning all participants, increasing insights, enhancing export businesses and encouraging infrastructure development to further improve the common-user approach.

# THE CORRIDOR COORDINATION MODEL

Our corridor co-ordination platform model is user friendly and adaptive. It simply overlays on top of existing supply chains and transforms them from 'protectionist and combative' to 'highly efficient and effective' mechanisms that support industry and stakeholders. We achieve this by implementing an end-to-end approach. This means we manage all aspects from 'forecasting production' to 'loading into vessels'. TransBulk has unique experience across many different bulk commodity supply chains and this allows us to understand the true fundamentals of performance and solve for collective outcomes.

# THE TRANSBULK DIFFERENCE

Shared Bulk Commodity Supply Chains are complex. When they work well they are a real asset. When they are inefficient they cause adverse outcomes for business and industry.

TransBulk believe that there is always potential for shared supply chains to be better and have spent years studying them... continually refining, improving, problem solving and implementing new strategies. It is this experience and knowledge that has allowed TransBulk to solve impossible problems and transform supply chains guickly and effectively, using our eight points of difference as pictured below.



















**END-TO-END** 

**CONDUIT** 



# **OUR PILLARS**



#### **COLLABORATION**

We understand that people are key when it comes to creating efficiencies in supply chains. Our model provides the mechanisms that allow people to work together effectively. As a result they realise a greater success collectively than they would individually.



#### **LINE OF SIGHT**

Our end-to-end approach means we have the ability to see the whole picture. We understand EVERY component of the supply chain. We can clearly see the challenges and are able to solve them in a way that benefits all parties.



#### **INDEPENDENCE**

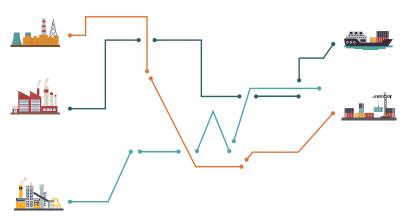
We are motivated by a genuine interest in solving logistics based problems and greatly improving the performance of supply chains. We operate with integrity and clear communication. We value stakeholder engagement and are driven by a desire to provide solutions for the betterment of everyone involved.

### **OUR APPROACH**

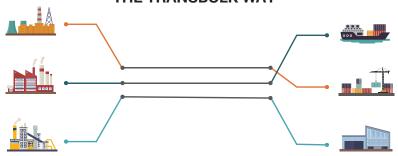
The TransBulk approach is backed by over 20 years experience as an independent logistics coordination entity. We are neutral. We do not have a position on, or involvement with, products or capacities.

Because we are independent from infrastructure ownership and commercial interests we can dedicate ourselves to making shared supply chains the best they can be. Our independence also allows us to overcome the relationship barriers to collaboration and innovation that have hindered previous attempts at achieving market-led optimisation.

#### THE HARD WAY



#### THE TRANSBULK WAY



# **RESOURCES**

TransBulk's proven and experienced team has many of years of combined industry experience which ensures our clients and partners receive accurate, timely and effective advice and support. Our aim is to assist everyone to thrive in an increasingly competitive market.

In addition to Independent Corridor Coordination, our team of experts provide advice on:

- » Planning
- » Production planning and scheduling
- » Product & loadout stockpiles
- » Train loading & scheduling
- » Port stockpile allocations
- » Shipping arrangements
- Invoicing & financing
- » Product quality control
- » Sales & marketing
- » Buyer communication



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